

The logo features a large, stylized red 'f' on the left. To its right, the word 'pro' is written in a white, lowercase, sans-serif font, with a film reel icon integrated into the letter 'o'. Below 'pro', the words 'Art production' are written in a white, elegant, cursive script font.

# FP Pro Art production

Your story comes alive with amazing visuals wrapped up in top-notch media production and engaging storytelling.

[WWW.FPROUAE.COM](http://WWW.FPROUAE.COM)



**VIDEO PRODUCTIONS**



**PHOTOGRAPHY**



**CONTENT CREATION**



**DIGITAL MEDIA**



**LIVE COVERAGE**



**PODCAST PRODUCTION**

**F** FLEXIBLE  
WITH IDEAS

**P** PROFESSIONAL  
FROM PLANNING  
TO POST

**R** RELIABLE  
WITH  
TIMELINES

**O** ORIGINAL IN  
EVERY FRAME

SCAN  
SHOWREEL  
VIDEO



## MAIN CONTENT

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# ABOUT COMPANY



## YOUR STORY COMES ALIVE WITH AMAZING VISUALS WRAPPED UP IN TOP-NOTCH MEDIA PRODUCTION AND ENGAGING STORYTELLING.

We're a creative video agency that helps corporations and brands find their voice and connect with their target audience.

Stories that stir emotions. That shape brands. That drive action. And sometimes, stories told for the sheer pleasure of being moved.

If you're looking for stories that inspire, engage, and leave a lasting impact. Welcome to Fpro Art Production.

**"CRAFTING MOTION WITH EMOTION."**

## WHO WE ARE?

Photographers, Singers, Advertising Creative Directors, Corporate Managers, Full-Time Moms, Carpenters, Caricaturists, Writers. This is a brief sampling of who we've been before coming together as FPRO. These are the voices, faces, and stories that shape our world—and the ones we bring to life.

At Fpro Art Production, we are storytellers, strategists, and creators driven by the power of narrative. With a commitment to bold thinking and flawless execution, we challenge the ordinary and redefine how stories are told—because every great story begins with the people behind it.

We specialize in Film and Art Production that bridges cinematic storytelling with bold artistic expression. Our work is where visual innovation meets emotional impact — designed to captivate, inspire, and resonate.

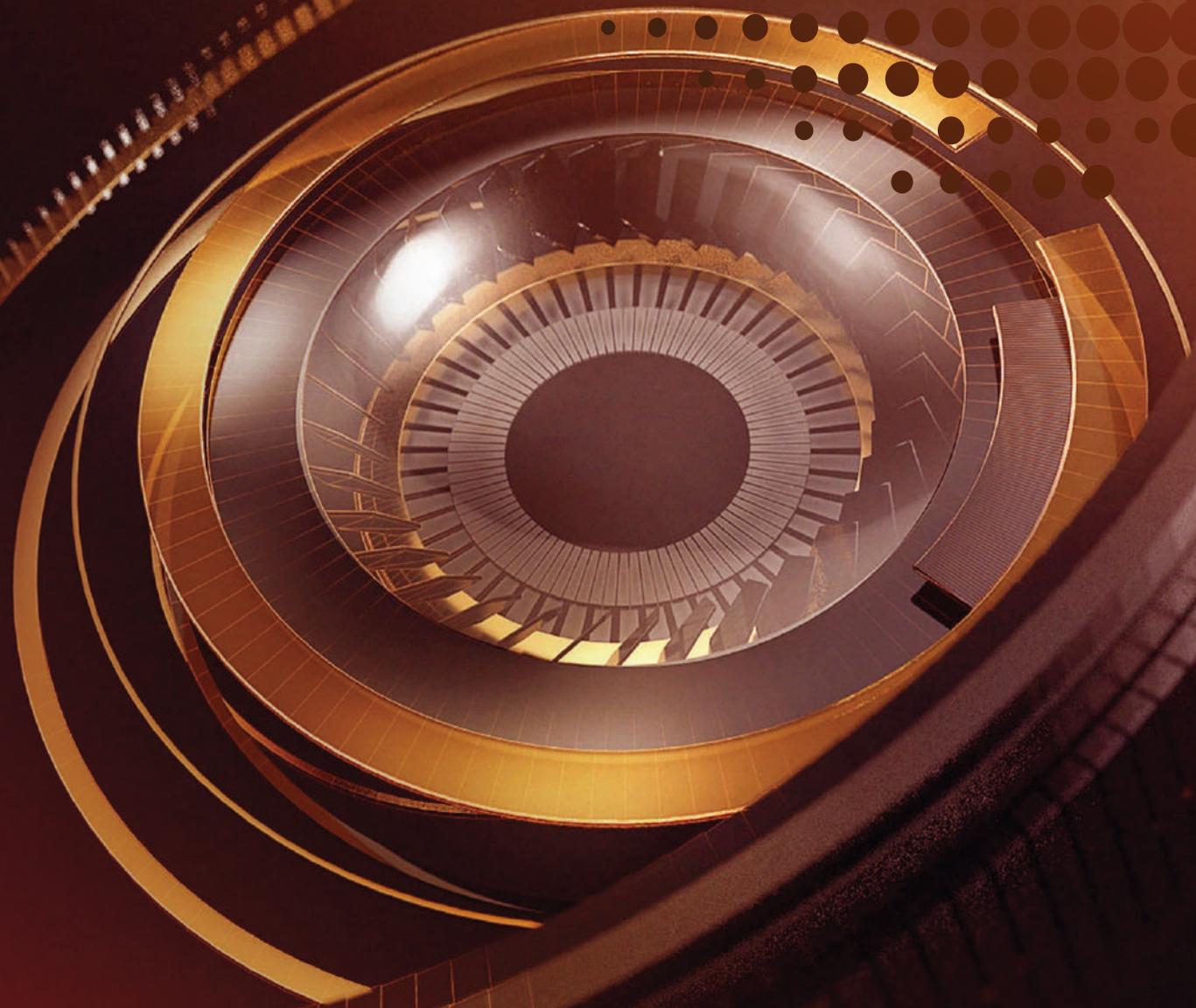
**WE TELL STORIES THAT MOVE ON STAGE, ON SCREEN, AND BEYOND**

## VISION

To shape culture and spark imagination by producing films that transcend boundaries and leave a lasting impact on the world.

## MISSION

We craft authentic stories with artistic integrity and cinematic excellence, collaborating with visionary storytellers to bring bold ideas to life on screen.



## WHAT WE DO?

PROVIDE END-TO END COMMUNICATION PRODUCTION SOLUTIONS. FROM STRATEGY FORMULATION THROUGH CREATIVE UNIT PRODUCTION TO IMPLEMENTATION & EXECUTION.

## OUR APPROACH

Our goal is to create impactful stories that get the heart of your brand and its message connected with the right audience.

We collaborate with filmmakers, brands, agencies, artists, and institutions to bring unique visions to life. Every project is a fusion of craft, culture, and creativity — grounded in professionalism and executed with passion.



## EXCELLENCE



We work closely with our clients to understand their goals and expectations to deliver video content that exceeds their expectations.

## BEST QUALITY



We understand that each client has unique needs and requirements, and we work tirelessly to ensure that they are happy with the final product we create.

## CORE VALUES



### INNOVATION

Continuously pushing artistic boundaries and embracing new ideas, tools, and technologies.



### AUTHENTICITY

Telling honest, meaningful stories that resonate with truth and cultural depth.



### ARTISTIC INTEGRITY

Staying true to the creative vision and resisting compromising on quality for convenience or profit.



### TEAMWORK

Valuing the input and talents of all departments, from pre-production to post.



### RESPECT

Creating an inclusive, safe, and respectful environment for cast, crew, and subjects.



### COMMUNICATION

Maintaining open, honest, and timely dialogue throughout the creative process.

## OUR TEAM

WE'RE A TEAM OF HIGHLY EXPERIENCED SPECIALISTS AND GENUINE COLLABORATORS.

At FPRO Art Production we bring stories to life through cinematic excellence. Whether you're an individual, business, or brand, we offer full-spectrum film production services tailored to your unique vision. From concept to final cut, we deliver powerful visuals and engaging narratives that resonate with your audience.



# SERVICES



## BRINGING YOUR VISION TO LIFE WITH EXPERT VIDEO PRODUCTION

At FPRO Art Production we bring stories to life through cinematic excellence. Whether you're an individual, business, or brand, we offer full-spectrum film production services tailored to your unique vision. From concept to final cut, we deliver powerful visuals and engaging narratives that resonate with your audience.



**VIDEO PRODUCTIONS**



**PROFESSIONAL PHOTOGRAPHY**



**CONTENT CREATION**



**DIGITAL MEDIA**



**LIVE COVERAGE**



**PODCAST PRODUCTION**

# VIDEO PRODUCTIONS





## **VIDEO PRODUCTIONS** **"BRINGING YOUR STORY TO LIFE"**

Our video production team creates engaging, story-driven content—ranging from highlight reels and branded videos to interviews and social clips. Every video is crafted to meet your objectives and optimized for multi-platform distribution.

Video production is the process of creating video content from start to finish. It involves everything from initial concept development and scripting to shooting, editing, and final delivery.

### **INCLUDES:**

- **EVENTS AND EXHIBITIONS**
- **TVC TELEVISION COMMERCIALS**
- **SPORTS EVENTS**
- **CORPORATE VIDEOS**
- **DOCUMENTARIES**
- **INTERNATIONAL COVERAGE**
- **PODCAST**



# PHOTO GRAPHY





## PHOTOGRAPHY "CAPTURING LIFE'S PERFECT MOMENTS"

We deliver high-resolution, professional photography that captures the essence of every moment. From large-scale events and exhibitions to intimate corporate gatherings, our images are tailored for digital platforms, print media, and press releases.

FPRO Art Production capturing high-quality images using advanced techniques, professional-grade equipment, and an artistic eye. It combines technical precision with creativity to produce photos that meet specific goals — whether for personal memories, business branding, or artistic expression.

### CREATIVE ANALYSIS

examining a photograph or a body of work with attention to its artistic, emotional, and conceptual elements not just its technical quality.

### PROTOTYPE & WIREFRAMING

Focuses on structure, layout, and user flow without color or final visuals.

### DESIGN & SKETCHES

Conceptual drawings or layouts used to plan a photo shoot or visual composition

### DELIVERY & DEPLOY

Delivery and deployment refer to the final stages of a photography project



# CONTENT CREATION





## **CONTENT CREATION**

### **"CONTENT WITH A CREATIVE EDGE!"**

Our creative team develops original content that aligns with your brand voice and goals. Whether it's scripting, storyboarding, or developing visual narratives, we bring ideas to life through strategic, audience-focused storytelling.

Creative content in film refers to the original ideas, storytelling elements, visuals, and artistic choices that shape the final cinematic experience. It includes scriptwriting, concept development, visual style, character development, and thematic expression.

#### **STORY & SCRIPTWRITING**

- Original story concepts and screenplays
- Dialogue and character arcs
- Plot structure and pacing

#### **CONCEPT ART & DESIGN**

- Creating mood boards and color palettes
- Designing costumes, sets, and props
- Defining the overall aesthetic and style

#### **STORYBOARDING & VISUAL PLANNING**

- Sketching scenes to visualize camera angles and movements
- Planning shot composition and transitions
- Visualizing special effects and key moments

#### **CASTING & CHARACTER DEVELOPMENT**

- Selecting actors to bring characters to life
- Developing backstories and motivations
- Directing performances to fit the vision

# DIGITAL MEDIA





## DIGITAL MEDIA "CAPTURING MOMENTS, CREATING STORIES!"

We produce digital-first content that performs. From Instagram reels and TikTok videos to animated graphics and carousel posts, we create platform-native content that enhances your brand presence and drives engagement online.



FPRO provides promotional content on social platforms designed to reach targeted audiences, increase brand awareness, generate leads, and drive sales.

### DEFINE YOUR GOALS:

Brand awareness, lead generation, sales, app installs, etc.

### CREATE ENGAGING CONTENT:

Eye-catching visuals, clear messaging, and call-to-action (CTA).

### KNOW YOUR AUDIENCE:

Use platform tools to create target personas.

### BENEFITS

Precise audience targeting Measurable results with analytics Flexible budgeting and bidding Multiple creative formats for engagement Boost organic reach and conversions



# LIVE COVERAGE



## **LIVE COVERAGE** **"LIVE EVERY MOMENT, SHARE EVERY STORY!"**

We provide real-time coverage with rapid content delivery during live events. Our services include on-site editing, instant photo and video publishing, and support for social media teams to ensure your audience stays engaged as the event unfolds.

Live coverage refers to the real-time recording, broadcasting, and streaming of events, allowing remote or digital audiences to experience them as they happen. It can be used for everything from corporate events to weddings, concerts, sports, and more.

### **MULTI-CAMERA SETUP**

Professional-grade cameras from multiple angles,  
Smooth transitions and dynamic visuals

### **ON-SITE PRODUCTION TEAM**

Camera operators, sound engineers, directors,  
Coordinated team for seamless execution

### **LIVE STREAMING**

Broadcast to platforms like YouTube, Facebook, Instagram,  
Zoom, or private portals, Real-time viewer interaction and  
comments

### **AUDIO & VISUAL ENHANCEMENTS**

High-quality microphones, lighting, and effects, Noise  
cancellation and clear voice pickup

LIVE FEED &  
LIVE STREAMING





## "BROADCAST BRILLIANCE, STREAM WITH CONFIDENCE."

We offer full live feed and live streaming solutions for events, conferences, and activations. From multi-camera setups to broadcast-quality streaming across platforms like MS teams, YouTube, and private networks, we ensure seamless, professional live delivery to your global audience.

We offer high-quality, reliable live streaming solutions that connect your event, brand, or story with audiences anywhere in the world — in real time.

Whether you're broadcasting a concert, product launch, conference, or performance, our team ensures a seamless live experience from start to finish.

### OUR LIVE STREAMING SERVICES INCLUDE:

- Multi-camera HD/4K streaming
- Professional audio capture & mixing
- Real-time graphics & overlays
- Live switching & directing
- Streaming to all major platforms
- On-location or studio streaming setup
- Backup systems for uninterrupted broadcast
- Private or ticketed stream options



# PODCAST PRODUCTION

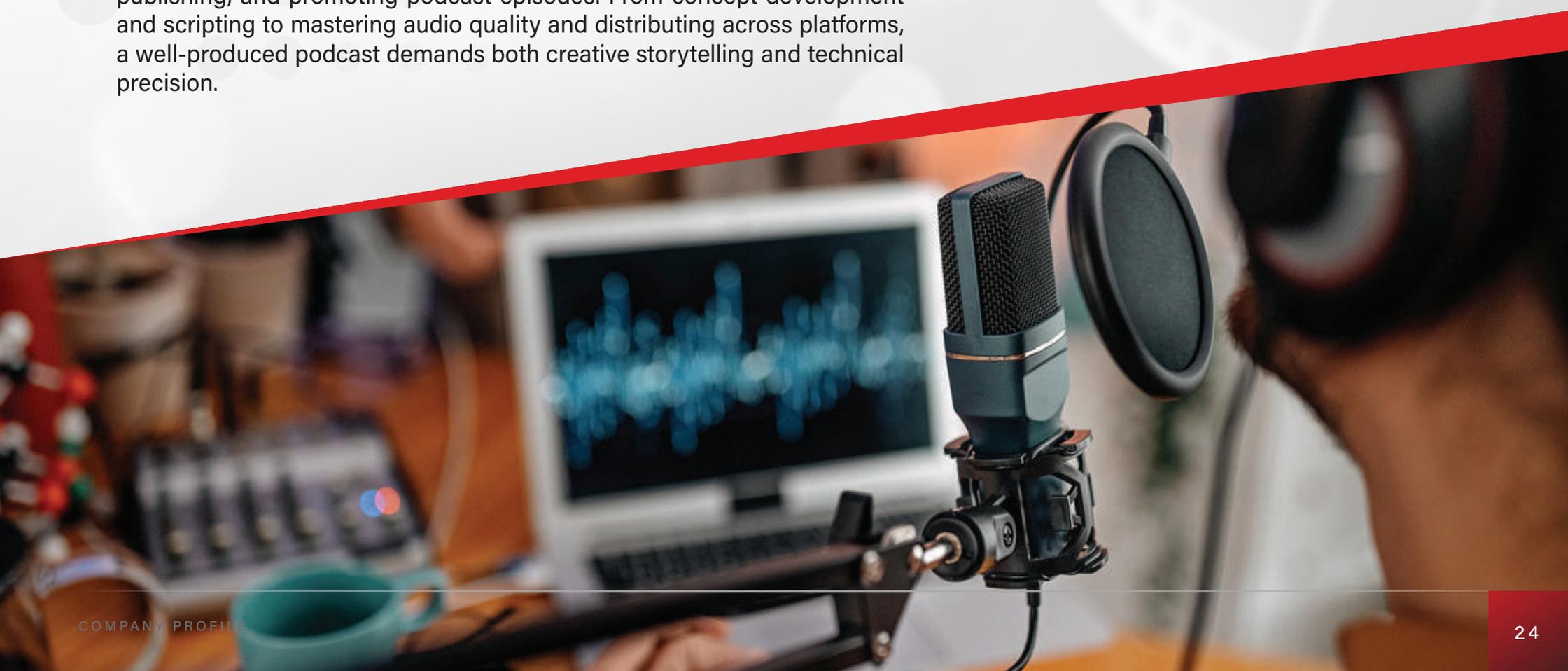




## PODCAST PRODUCTION "WHERE GREAT STORIES GET GREAT SOUND."

Welcome to the world of podcast production—a creative and technical process that brings stories, ideas, and voices to life. In an age where audio content continues to grow in influence, podcasting offers a unique and powerful way to engage audiences, build brands, and share expertise across the globe.

Podcast production is the process of planning, recording, editing, publishing, and promoting podcast episodes. From concept development and scripting to mastering audio quality and distributing across platforms, a well-produced podcast demands both creative storytelling and technical precision.



# CORE PROJECTS



## CORE PROJECTS

### COP28

FPRO Art Production was proud to be one of the official media agencies for the COP28 Presidency and Leadership Office. Over 16 consecutive days, our team was on the ground delivering high-impact visual content that captured the essence and scale of this global climate summit.

We produced multiple standout videos and captured thousands of high-quality photos each day, many of which became some of the most widely viewed and shared visuals from the event. From leadership moments to behind-the-scenes highlights, our work played a key role in showcasing the success and impact of COP28 across international platforms.



CLICK HERE TO WATCH VIDEOS

## ADIPEC - THE ABU DHABI INTERNATIONAL PETROLEUM EXHIBITION AND CONFERENCE

The Abu Dhabi International Petroleum Exhibition and Conference is a major event that brings together global energy leaders to shape the future of the oil and gas industry. Over the four-day event, FPRO Art Production provided end-to-end media support for the ADNOC Group, including photography, videography, social media content, and on-site editing.

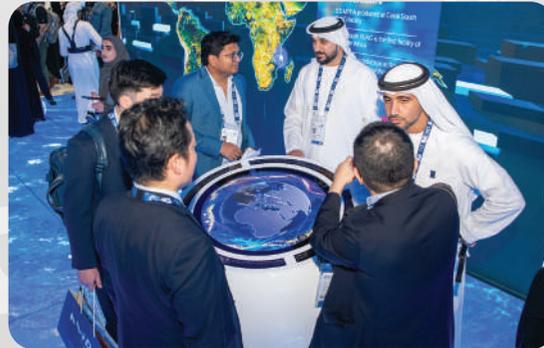
Our team delivered daily stories, reels, and highlight videos along with high-resolution edited photos, ensuring ADNOC had timely, high-quality content for both digital and internal use. With a dedicated on-site editing setup running continuously throughout the event, we helped ADNOC maintain a strong and consistent visual presence across all platforms.



OVER 4 DAYS



ABU DHABI, UAE



## CORE PROJECTS

### MIITE - MAKE IT IN THE EMIRATES

FPRO Art Production has been supporting ADNOC with video and photo coverage since the launch of the MIITE event. As their trusted content production supplier, we've provided comprehensive media services including photography, videography, and on-site editing.

For each edition of MIITE, our team delivers daily stories, reels, and highlight videos, along with high-resolution edited photos ensuring ADNOC consistently maintains a strong, timely presence across digital platforms and internal communications.



4 DAYS



ABU DHABI, UAE



CLICK HERE TO WATCH VIDEOS

## ADSW - ABU DHABI SUSTAINABILITY WEEK

FPRO Art Production was commissioned as a content production supplier for ADNOC during Abu Dhabi Sustainability Week. Over the four-day event, our team provided end-to-end media support, including: Photography, Videography, Social Media Content, Site Editing.

We delivered a daily stories, reels and highlight videos along with high-resolution edited photos, ensuring ADNOC had timely, high-quality content for both digital and internal use.



OVER 4 DAY EVENT



ABU DHABI, UAE



## CORE PROJECTS

### ABU DHABI MARATHON

The Abu Dhabi Marathon is one of the region's premier running events, drawing elite athletes and running enthusiasts from around the world. Set against Abu Dhabi's iconic skyline, the marathon offers a world-class race experience across multiple distances, including the full marathon, half marathon, and 10K runs.

FPRO Art Production is proud to support the event by providing comprehensive media coverage, capturing the excitement and energy of the marathon through dynamic photography and videography. Our team delivers high-quality visuals that highlight the athletes' achievements, the vibrant atmosphere, and the community spirit that define the Abu Dhabi Marathon. Through on-site editing and timely content delivery, FPRO helps showcase the event to audiences locally and globally, amplifying its impact across digital and social platforms.



CLICK HERE TO WATCH VIDEOS

# INT'L PROJECTS



## INTERNATIONAL PROJECTS

**INDIA ENERGY WEEK IS A FLAGSHIP EVENT FOR THE INDIAN ENERGY SECTOR, BRINGING TOGETHER GLOBAL LEADERS, POLICYMAKERS, AND INNOVATORS.**

FPRO Art Production led the post-production efforts for ADNOC's media content during the event. We coordinated closely with the on-ground team in India to receive daily footage, enabling our editors to produce and deliver high-quality highlight videos, reels, and social content on tight timelines. Despite time zone differences, our team worked around the clock to ensure content was delivered promptly each day.



11-14 FEBRUARY 2025



INDIA



CLICK HERE TO WATCH VIDEOS

**THE EGYPT PETROLEUM SHOW (EGYPS) IS A MAJOR PLATFORM FOR THE OIL AND GAS SECTOR IN NORTH AFRICA AND THE MEDITERRANEAN.**

FPRO Art Production provided full media coverage for ADNOC, including photography, videography, on-site editing, and real-time social media content.

We delivered post event video, reels, and high-resolution images to support ADNOC's visibility across digital and internal platforms.



17-19 FEB 2025



CAIRO, EGYPT

## INTERNATIONAL PROJECTS

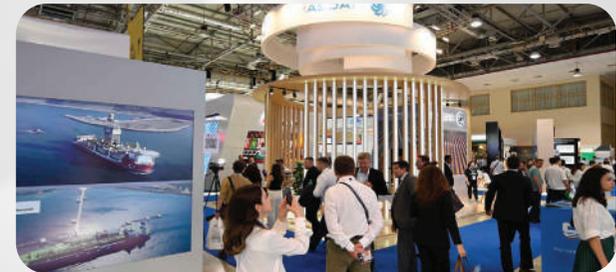


## INTERNATIONAL PROJECTS

**CASPIAN OIL & GAS IS THE PREMIER ENERGY EVENT IN THE CASPIAN REGION, ATTRACTING MAJOR REGIONAL AND GLOBAL STAKEHOLDERS.**

FPRO managed the full post-production process for ADNOC's media content. We worked in sync with the local production team in Baku to receive footage promptly, enabling us to produce daily videos and digital content.

Caspian Oil & Gas is widely recognized as the premier energy event in the Caspian region, serving as a key platform for showcasing the latest developments in the oil, gas, and energy sectors.



 04-06 JUNE 2024

 BAKU, AZERBAIJAN



CLICK HERE TO WATCH VIDEOS

## GASTECH IS ONE OF THE LEADING GLOBAL EXHIBITIONS AND CONFERENCES FOR THE GAS, LNG, AND LOW-CARBON ENERGY INDUSTRY.

For Gastech 2024 in Houston, FPRO Art Production handled post-production for ADNOC's content. We collaborated closely with the field team in the U.S. to receive footage daily and quickly turned it into polished highlight videos and social media edits.

Despite time zone differences, our team worked overnight to ensure next-day delivery of professional content aligned with ADNOC's communication goals.



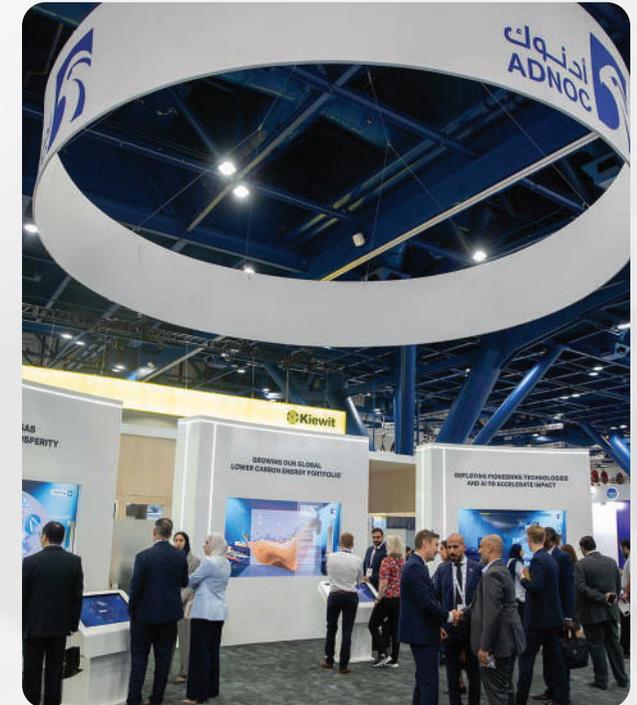
2024



HOUSTON, USA



## INTERNATIONAL PROJECTS





# OUR CLIENTS

## OUR CLIENTS



# OUR CLIENTS





## LOCATION

 Office 702, Khalifa Building  
(same Ansari building), Ar Razqi st next to Noor  
Hospital, Al Danah, Abu Dhabi, U.A.E.

 Phone: +971 2 622 4947

 Email: [info@fprouae.com](mailto:info@fprouae.com)

 [www.fprouae.com](http://www.fprouae.com)

SCAN  
LOCATION

